

Arizona Optometric Association

2018 BRONSTEIN CONTACT LENS & CORNEA SEMINAR

January 12 - 14, 2018

Hilton Scottsdale Resort & Villas - 6333 North Scottsdale Road, Scottsdale, Arizona, 85250

Ph: 1-480-948-7750

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

Gold Level

\$5,000

- a) Prominent recognition in all written materials advertising the Bronstein
- b) Prominent recognition on signage at Bronstein
- c) Pre and post attendee list in electronic format
- d) 1 full-page (8" x 10 ¼") black & white promotional ad printed in the Bronstein registration packets given onsite (reach = +/- 160 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- e) Up to 3 e-blasts per year to AZOA membership. (reach = 458 members, approximately 260 opens) FMV=\$300
- f) Sponsor recognition at Bronstein: on 36" x 24" signage/verbal announcement (thank you) by AZOA Board of Directors/2 registration packet listings/written acknowledgement in AZOA meeting materials distributed at Bronstein. (reach = +/- 175 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- g) Two booth spaces at Bronstein Seminar

Silver Level

\$2,500

- a) Prominent recognition in all written materials advertising the Bronstein
- b) Prominent recognition on signage at Bronstein
- c) Pre and post attendee list in electronic format
- d) 1 full-page (8" x 10 ¼") black & white promotional ad printed in the Bronstein registration packets given onsite (reach = +/- 160 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- e) Up to 2 e-blasts per year to AZOA membership. (reach = 458 members, approximately 260 opens) FMV=\$300
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- g) One booth space at Bronstein

Bronze Level

\$1500

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- d) 1 full-page (8" x 10 ¼") black & white promotional ad printed in the Bronstein registration packets given onsite (reach = +/- 160 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- e) Up to 1 e-blasts per year to AZOA membership. (reach = 458 members, approximately 260 opens) FMV=\$300
- f) Sponsor recognition at Bronstein: on 36" x 24" signage/verbal announcement (thank you) by AZOA Board of Directors/2 registration packet listings/written acknowledgement in AZOA meeting materials distributed at Bronstein. (reach = +/- 175 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- g) One booth space at Bronstein

Exhibit Level

\$750

- Single Tabletop Exhibit Space during Friday and Saturday Luncheons
- Exhibitor listing in Seminar Program

Please complete bottom portion of this form and mail to: AZOA, 1702 E Highland Avenue, Suite 213, Phoenix, AZ 85016, or fax to (602) 264-6356. For additional information, email kate@azoa.org

We wish to participate in the 2018 Bronstein Contact Lens & Cornea Seminar.

Please register our company at the: Gold Silver Bronze Exhibit Level

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name of Representative(s) who will attend: _____

Enclosed is our check for \$_____ Please charge our credit card (information below):

Number: _____ Exp Date _____ V Code _____