

AZOA



FOCAL POINT

THE NEWSLETTER OF THE ARIZONA OPTOMETRIC ASSOCIATION

JOIN US FOR CE IN THE BEAUTIFUL ARIZONA DESERT!

14 HOURS OF COPE CE TO BE OFFERED

This year Spring Congress again travels to Tucson and the spectacular Hilton El Conquistador. As always, the program will include high caliber CE, numerous networking and social events and a packed exhibit hall full of your favorite vendors with their latest innovations in equipment and supplies.

Our noted faculty will be presenting 14 hours of COPE-approved CE, and includes:

- Dr. Gary Gerber
- Dr. Blair Lonsberry
- Dr. Robert Wooldridge
- Drs. Thien Kim Tran Nguyen, Megan Clausen, Shilpi Ratra, and Jamie Samson

Friday begins with registration opening at noon, and will contain 4 hours of action-packed CE from Dr. Gary Gerber. The day will conclude in the evening with the annual VSP cocktail reception in the exhibit hall.

Following the reception, attendees are free to enjoy dinner on their own at one of Hilton El Conquistador's four sensational restaurants.

Saturday is full of informative CE, more vendor contact time in the exhibit hall, the Business/Membership meeting, the AZOA Dinner Party with comical entertainment and Awards presentations, and the New President's Reception in the President's Suite.

Don't miss Sunday's breakfast presentation (non-CE) sponsored by Transitions Optical.

Look for your registration materials arriving in the mail or find them online at www.azoa.org. Early registration deadline is 5/1/2012. Please contact the AZOA office with any questions. ■

**REGISTRATION NOW
OPEN FOR AZOA'S
SPRING CONGRESS!**

MAY 18-20, 2012

President's Message	2
Exec. Director's Message	3
Legislative Updates	4
April AOA Advocacy Conf.	6



APRIL - JUNE 2012

Classifieds	7, 8
VOSH Mission	9, 13
Volunteers Needed	11
Spring Congress Reg.	14, 15

PRESIDENT'S MESSAGE: BY DR. GILBERT WONG



As I sit here writing this, I realize that this will be my last Presidents Message. I have mixed emotions. I have really enjoyed serving you, our members. I have enjoyed the travel, meeting our elected Congressmen and Senators. I have enjoyed meeting Dr. Alexander, Dr. Kehoe, Dr. Ellis and Dr. Carlson. I came away with

the impression that right or wrong, they are doing what they truly believe is right for the Profession. My most memorable event was when a stranger came up to me in New Orleans and started talking. I later learned he was Rear Admiral Dr. David Sullins, the driving force behind the AOA's InfantSee Program. I only wish that he could have hung on to see the launch of InfantSee.

I want to acknowledge Mr. Blair Hull and the Hull Family Foundation. They have generously donated in excess of Twenty Thousand Dollars to the Vision USA Program.

I would like to take this time to thank the Vision Service Plan and their representatives, Mr. Dennis Davison, Dr. Ken Johnson, and Dr. Serge Wright for their Ten Thousand Dollar Grant to the Arizona Optometric Association. The funds will come in handy as we pursue our legislative agenda.

The Optometric Charitable Foundation is independent of the Arizona Optometric Association. They have new leadership and are working on re-establishing their tax exempt status. When that happens, they can accept donations, and the donors can take the Working Poor Tax Credit on their state return. This is a true credit, so if your state liability is four hundred dollars, you could write a check to the Arizona Department of Revenue, or you could write a check to the Optometric Charitable Foundation to settle your tax liability. Folks, that is a no brainer. Think of the goodwill that we could generate.

CONTINUED NEXT PAGE

2011 - 2012 Board of Directors

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Dr. Lilien Vogl

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Kate Diedrickson
Communications Manager

Do you have questions about your membership? Need to change or confirm your contact information? Want to refer a colleague to the AZOA? Please contact us:

1702 E Highland Avenue, #213, Phoenix, AZ 85016
Ph: (602) 279-0055 Toll-Free: (800) 346-2020
Fax: (602) 264-6356 Email: azoa@azoa.org

www.azoa.org



AZOA Executive Director's Corner:

I am proud to be a member of the Arizona Optometric Association, be your executive director and be able to work alongside of some very dedicated, unselfish volunteer doctors, who are able to see the big picture. The AzOA continues to be the voice of optometry in Arizona and an advocate for all optometrists and the patients that we serve. This past month alone, we have had meetings with Governor Brewer's main health care advisor, and representatives from VSP, on issues concerning vision and medical eye care coverage if the national insurance exchanges become a reality. We held our biggest ever "corndog day" at the Capitol, advocating for our profession, and were able to speak with many of our state lawmakers. On April 28th, our volunteer doctors and many MWU optometry students will participate in what I believe is the state's largest charitable vision event, the Special Olympics games at Mesa Community College.

At the national level, I was one of seven optometrists from our state to participate in the annual AOA Washington, D.C. Advocacy meeting. Over 700 doctors and optometry students from around the country met for two and a half days of talks covering national health care issues and what optometry needs to be doing to stay ahead of things. Emphasis was on President Obama's Affordable Care Act (Obamacare), as related to eye care. The Arizona team met with all of our Senators' and Representatives' health care advisors. I especially would like to thank our

new AOA - PAC representative Dr. Chad Carlsson and MWU optometry student, Chase Jackson for attending.

Please make plans now to attend the annual Spring Congress, May 18-20, at the beautiful El Conquistador resort in Tucson. We will offer excellent education, fun social events, updates from AOA Trustee Dr. Sam Pierce, an exciting "new look" exhibit hall, and the opportunity to help welcome and support our new AzOA President, Dr. Chris Parot.

Finally, I need to thank Dr. Gilbert Wong, who will be wrapping up his term as AzOA President. I have been involved with several Boards throughout my career and have never worked with a more conscientious and hardworking leader as Gilbert. It has been a real pleasure to work with him, and we plan on keeping him active for many more years. ■

Stacey Meier, OD, AZOA Executive Director

PRESIDENT'S MESSAGE-CONTINUED FROM PAGE 2

I could not have performed my duties without the support of the Executive Committee, Dr. Shannon Steinhauser, Dr. Chris Parot, Dr. Frank Akers, and Dr. Cheryl Schmitt. Not to leave out the Board of Directors, I want to thank Dr. Lil Vogl, Dr. Todd Smith, Dr. Jon Bundy, and Dr. Dave Coulson. Of course, everybody knows that the real brains behind the organization are Dr. Stacey Meier, Kate Diedrickson and JoAnne Edmonson. They are the real reason the Association runs so smoothly. ■

Gilbert Wong, OD, AZOA President

LEGISLATIVE UPDATES: BY DR. ANNETTE HANIAN

We had our 3rd Annual Optometry Day at the Capitol on Tuesday March 20th.

It was cooler than we had hoped for but dry, sunny and calm. It was actually perfect for our event.

Myself, Tim, Wanda (one of Tim's employees), Dr. Stacey Meier & his daughter Taylor, Dr. Chris Parot, Dr. Frank Akers and Dr. Lil Vogl all volunteered to serve the corndogs and lemonades.

In 1.5 hours we served 265 corndogs, 350 lemonades and 225 candy floss. Whew!

There was a day-long Appropriations meeting which kept most legislators in meetings through lunch, but we still had over half of the House members and half of the Senators attending. I did receive emails afterwards from a hand full of others that said they were sorry they missed the luncheon due to scheduling. Some members played hooky and left their meetings to come out to the lawn for lunch.

I will request Wednesday, March 20th for next year (I can't apply until September). Mark your calendars! ■

Below: Dr. Chris Parot, AZOA President-Elect, served up footlong corndogs

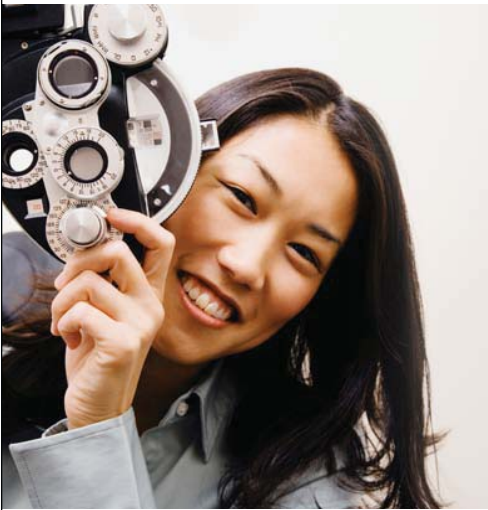


Below: Dr. Frank Akers, AZOA Vice President, replenished the ice supply



Left: It wasn't all work and no play for Drs. Frank Akers and Chris Parot as they posed for the camera

ANISEIKONIA SOLVED™



Find out how solving aniseikonia can impact your patients.
The SHAW™ lens is creating a revolution in eye glasses.

Conventional lens manufacturing only takes monocular correction into consideration. The assumption being that the patient will adapt. The SHAW™ lens is different. It's a truly binocular lens system. It's the only lens that uses the patient's measured motor fusion (vergence) facility, prescription, frame dimensions and position of wear in the design of the lens, resulting in a significant reduction of aniseikonia and greater patient comfort. **The SHAW™ lens is only available through independent optometrists.**

Download your free SHAW lens design software at shawlens.com, drop by booth 12 at AZOA Tuscon, May 18 - 19, or call 1-877-796-9944.



1. R. E. Bannon, W. Triller. Aniseikonia - a clinical report covering a ten year period. Australas J Optom, 1944. 269-309. 2. Eyecare Trust, 2011.

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National Spotlight Focused on Optometry as Record-Number of AOA Advocates Descend on Capitol Hill

The national spotlight was focused squarely on optometry as a record-number of AOA doctors and students gathered in the nation's capital April 1-3 to learn more about the most pressing issues facing the profession and to urge policymakers to protect and expand access to comprehensive vision and eye health care for America's families, including veterans, working men and women, children and seniors.

A joint effort of the AOA Congressional Advocacy Conference and the State Legislative and Third Party National Conference, nearly 700 ODs and optometry students, including representatives from the National Optometric Association and the Association of Schools and Colleges of Optometry, utilized the final day of the concurrent conferences to spread across Capitol Hill to help raise new awareness of the profession and advance AOA's advocacy agenda.

Delivering AOA's pro-access and pro-U.S. House and Senate office, doctors new support for optometry-specific to make ODs eligible, once again, Corps student loan repayment and HR 1195) and to fully recognize ODs under the Medicaid program (HR 1219). full implementation of the new federal as well as the new children's vision

Prior to departing for scheduled Capitol a keynote address delivered by U.S. Services Deputy Administrator and Information and Oversight, Steve Larsen. Mr. Larsen and his colleagues are responsible for implementing much of the Affordable Care Act. Additionally, advocates heard from Washington State Insurance Commissioner, Mike Kreidler, O.D., as well as from Nancy Nielsen, M.D., Ph.D., senior advisor to the Center for Medicare and Medicaid Innovation.

AZOA representatives at the April 1-3 Washington D.C. meeting included: Dr. Chad Carlsson, Dr. Caroline Griego, Dr. Annette Hanian, Chase Jackson, Dr. Don Jarnagin, Dr. Stacey Meier, Dr. Chris Parot, Dr. Lindsay Sicks, Dr. Rand Siekert, Dr. Aly Wasik & Dr. Gilbert Wong

patient message to nearly every and students worked to build legislation, including an effort for the National Health Service scholarship programs (S 2192, as providers of physician services Advocates also worked to ensure provider non-discrimination law essential health insurance benefit.

Hill meetings, attendees enjoyed Department of Health and Human Director of the Center for Consumer

AOA members should look for full conference coverage in the upcoming AOA News and on the NewsfromAOA.org site. Conference attendees are encouraged to post pictures on the AOA's Facebook page or email them to ImpactWashingtonDC@aoa.org. To learn how you can help support the ongoing work of optometry's grassroots army of advocates, please contact the AOA Washington office at 800-365-2219 or ImpactWashingtonDC@aoa.org.

Below: Drs. Chris Parot, Chad Carlsson & Rand Siekert



Below: AZCOPT Student, Chase Jackson & AZCOPT Dean, Dr. Don Jarnagin



Below: Drs. Don Jarnagin, Gilbert Wong, Rand Siekert & Chad Carlsson



Below: Drs. Gilbert Wong, Stacey Meier & Chris Parot



Left: Drs. Stacey Meier, Chris Parot, Caroline Griego & AFOS President-Elect & staff OD at Southern Arizona Veteran's Affairs Healthcare System, Aly Wasik

CLASSIFIEDS

OD WANTED

■ ****Full Time OD needed immediately in Phoenix**** Established location in busy setting. Possible flexibility on hours/days. Excellent compensation DOE with bonus package avail. Email eecvision@gmail.com if interested.

■ **FULL-TIME OPTOMETRIST** - Exciting opportunity to practice full scope optometry in a ophthalmological/optometric setting. Growing cataract/disease oriented optometric referral practice is looking for a motivated, team oriented optometrist with at least 3 years of experience working in a medical eye practice. Experience working closely with ophthalmologists is preferred. We offer a high guaranteed salary and a full benefit package. All the diagnostic equipment will be available at site. For information call Mark Peller, O.D., @ 602-524-4397 or email mark.peller@nationwidevision.com.

■ **FULL-TIME OPTOMETRIST NEEDED IN THE WEST VALLEY:** We are an Optometrist-owned company. We offer a high guaranteed salary, commissions and a full benefit package. We are the largest employer of ODs in the state. Our offices are well-equipped and managed with a professional, trained staff. All offices use EMR's and we practice to the extent that our license allows. For information call Mark Peller, O.D., @ 602-524-4397 or email mark.peller@nationwidevision.com

■ **Full/part-time:** Motivated/friendly Optometrist needed for a retail setting, flexible days/hours, located in west Phoenix.

Interested, please call Charles at; 480-593-8847 or 623-486-0089. Thank you.

■ **Tucson:** PT help needed soon in the EyeMaster's Practice. Must be therapeutically licensed. Spanish-speaking a plus. Compensation negotiable. Contact Dr. Tom

Sowash at 303.882.8235 or email at Towash@me.com.

■ **Tucson/ Oro Valley:** Seeking associate optometrist that is interested in joining a growing practice in a beautiful part of Arizona. Associate doctor would initially work 2-3 days each week. Partial ownership in the practice is definitely an option that can be discussed. For more information please contact at azoptometry@gmail.com.

■ **Optometrist needed** currently for one day per week (preferably Tuesdays), and may lead to more days per week. Modern and high tech east Tucson private optometry office with great staff. Primary eyecare, all types contact lenses, medical optometry including treatment of glaucoma. Daily compensation \$400-\$450. Contact Curtis Dechant, OD at Family Vision Source (520)663-5393

■ **Looking for OD** to fill-in Saturdays. Good compensation and bonus. Please e-mail friendlyod@gmail.com for more information

■ **Sunday coverage** needed for East Valley office. Hours are Noon to 4pm. This office includes EMR with all automated pretest instrumentation. Also included are a Fundus camera and anterior segment camera. The contact lens room has a full compliment of trial lenses. Pretesting and CL insertion done by staff. Please call Dr. Irene at 480-215-2633

■ **Part time Optometrist** (may move to FT) needed for offices located in Peoria and Central Phoenix inside Lens Crafters. If interested please email resume or any other questions to emaileyedoc@gmail.com

■ **Northwest Valley Private Practice Optometrist** Looking for a Fill-In Doctor for Maternity Coverage. Prefer Monday - Friday but part-time negotiable. Possibility for permanent part-time position. Approximate dates: July 23rd 2012 - October 15th, 2012. Needs to be TPA certified and have their own malpractice insurance. Residency training and VSP credentialed preferred but not

necessary. Ophthalmology office with OCT, VF, and EMR. High volume medically oriented practice. Please email CV to azjusto@aol.com or fax 480-922-5571

■ **North Scottsdale private ophthalmology office** seeking part-time Optometrist to work 12 - 20 hours weekly. Days flexible M - F. Fax resume to 480-947-4751 or e-mail beverly@tozereyecenter.com

■ **FULL-TIME OPTOMETRISTS NEEDED IN PHOENIX:** We are an Optometrist-owned company. We offer a high guaranteed salary, commissions and a full benefit package. We are the largest employer of ODs in the state. Our offices are well-equipped and managed with a professional, trained staff. All offices use EMR's and we practice to the extent that our license allows. For information call Mark Peller, O.D., @ 602-524-4397 or email mpeller@cox.net

OD AVAILABLE

■ **Active duty Navy optometrist** leaving the service and relocating to the Phoenix metropolitan area. Available for full time or permanent part time employment starting around June 2012. For more information, please contact me (Tawny K. Walrath, OD, FAAO) at EyeDrTawny@gmail.com or at (626) 379-4840.

■ **Updated April 2012:** Professional Locum Tenens Coverage for your professional practice. Vacation, illness, "mental-health days", etc. Even last-minute! Regular PT also considered. 30+ yrs experience including 16 yrs with a large hospital/medical center.

Range: Northern AZ as far south as (and including) Phoenix metro area.

Phone 1-800-734-5804 or 1-206-498-0636, or email drpaulkanter@gmail.com

OTHER OPPORTUNITIES

■ **OPTICIAN NEEDED**

CLASSIFIEDS

Optician for modern private practice. Job duties include full-scope eye wear, pre-testing, dispensing, and general assisting around the office for a busy established Optometry practice. Must work with Office Mate and have knowledge of insurance billing with VSP and other carrier. License not necessary, but need at least 5-10 years experience. Ability to do lab work is a plus. Must be responsible, accountable, honest, flexible, motivated, dependable, friendly and good with people. Need to be a team player. For consideration, please submit your resume with a summary of your experience and what kind of value you intend to add to the practice. Thanks, Negin Stern (Arizona EyeCare 626.437.2854)

■ OCT/Retinal Photos

OCT and/or Retinal Photos performed in our office for your patients. Avoid referring your patients to other providers by allowing us to perform the technical part of OCT/Retinal photos and returning your patient to you. Flexible scheduling times to best accommodate your patients. Contact Shirley at Drs. Maynard and Heffelfinger, 602-264-4104

PRACTICE FOR SALE

■ Chandler, AZ Optical for sale. Located in strip mall with good anchors. Established fifteen years, full service. Turn key, first 60k takes everything. Lease in place. Need to sell due to health. Call Neil for details 480- 266-4723

■ Need someone to take over my practice!
Obtained a research position at the University of Rome, Italy and need someone to take over my practice in Cave Creek, AZ beginning Feb 11, 2012.

Would like the interested doctor to take over existing 2000 sq ft lease at the Stage Coach Village, Cave Creek. Option to buy existing equipment or bring your own.

All existing Arizona patients (1500) will be referred to the new doctor- no charge for patient charts

If interested please contact Dr. Edward Kondrot

drkondrot@healingtheeye.com

www.healingtheeye.com

480-595-3181

■ Peoria, Arizona practice for sale. 35 year general practice, emphasis on specialty contact lenses. 2 fully equipped exam rooms plus pretesting equipment. Contact at Rinehart@extremezone.com

EQUIPMENT FOR SALE

■ Zeiss 5015 Autorefractor / Keratometer for sale. Good condition and works well. \$2200. Call Todd Smith 480-620-6065 for details

■ Office waiting room furniture: 8 chairs gray cloth and 4 chairs red cloth. All chairs are solid wood frames. \$30 ea or \$300 for all 12 Please call 480-620-6065

***To place a classified ad,
please email the AZOA
at kate@azoa.org***

The current AZ State Board of Optometry Board Members are:

President

Brian Mach, O.D.
Maricopa Medical Center Eye Clinic
2525 E. Roosevelt
Phoenix, AZ 85008
First Term Optometrist Member
7/1/09-6/30/13
Predecessor: Christina M. Sorenson, O.D.

Vice President

Rick Krug, Public Member
TG's Incorporated
4402 E. Huntington Dr., Suite 300
Flagstaff, AZ 86001
Second Term Public Member
7/1/11-6/30/15
Predecessor: Reappointed

John Chrisagis, O.D.

Tempe Eyecare Associates
7511 S. McClintock Dr.
Tempe, AZ 85283
First Term Optometrist Member
7/1/08-6/30/12
Predecessor: Stacey Meier, O.D.

Marla Husz, O.D.

Drs. Edmonds & Husz
4730 E. Pima St.
Tucson, AZ 85712
First Term Optometrist Member
7/1/09-6/30/13
Predecessor: Donald Jarnagin, O.D.

Michael Lamb, O.D.

Barnet Dulaney Perkins Eye Center
5250 E. Southern Ave.
Mesa, AZ 85206
First Term Optometrist Member
7/1/11-6/30/15
Predecessor: Caroline Griego, O.D.

Mark Peller, O.D.

Nationwide Vision
220 N. McKemy
Chandler, AZ 85226
First Term Optometrist Member
7/19/11-6/30/15



Hi! My name is David Lipkin, and I'm the new account manager for the Walman Instrument Group serving Arizona, Las Vegas and New Mexico. Walman is one of the nation's leading distributors of ophthalmic instrumentation from manufacturers you know. Haag-Streit, Heine, Keeler, Kowa, Marco, Reichert, Reliance, Sonomed, Topcon, Welch Allyn and many others all trust Walman to sell and service their products. I'm looking forward to meeting you soon, and discovering more about how I might be of service to you and your practice. Should you have any immediate service needs, please contact me at:

David Lipkin
Walman Instrument Group
20235 N. Cave Creek Rd. #104-275
Phoenix, AZ. 85024
1-800-222-8095
dlipkin@walman.com
www.walmaninstruments.com

"We don't just sell instruments. We deliver peace of mind."

Good & Welfare

If you have any Good & Welfare notices that you would like published in upcoming Focal Point issues, please contact Kate at the AZOA office at:

602.279.0055 or via email: kate@azoa.org

SUMMARY OF 2012 VOSH ARIZONA MISSION TO MIGUEL ALEMAN, SONORA

This report is to keep all members and supporters of the Arizona chapter of VOSH, International (Volunteer Optometrists Serving Humanity) informed about our recent mission in Miguel Aleman.

For four days in Miguel Aleman, 6 optometrists, 1 ophthalmologist, 1 optician, 9 students from the Arizona School of Optometry, and 17 volunteers provided eye exams and eyeglasses to 3,214 people, each one being very important. We distributed a record number of glasses: 1,153 prescription glasses, 2,033 readers, 4,000 plain sunglasses and 82 specially made glasses.

For the first time we used the Richmond Eyeglass Inventory Matching System. We entered about 3,000 pairs of glasses that were this year's new additions to our lens library. Then in January, 15 of us went to Hermosillo to enter about 3,000 more from the glasses that we have in storage there. REIMS was incredibly helpful in locating the best lens match for each patient. A huge thanks goes out to everyone who helped enter glasses and make our jump into the new system so successful. Also, thanks to everyone who donated a laptop to us for our use with REIMS.

The Pitic Rotarians were again a vital part of the mission, making arrangements, helping with the setup of our work area, and translating for us. We can never thank them enough for their participation. The government of Sonora generously provided meals and our lodging in Kino Bay.

CONTINUED ON PAGE 13

WILL EXCLUDING
STAND-ALONE VISION
PLANS FROM THE
INSURANCE EXCHANGES
BE GOOD FOR YOUR
PRACTICE?

Healthcare Reform: Know the Risks

Learn more at VSPProvesIt.com/healthcare
and sign the petition in support of stand-alone
vision plans in the Exchanges.

It's your future at stake.

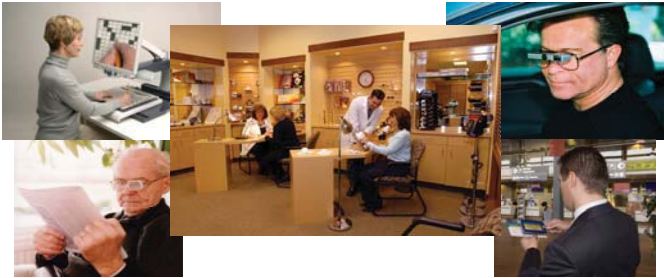


ViewFinder™ LOW VISION RESOURCE CENTER

**HELPING YOUR PATIENTS MAINTAIN THEIR
INDEPENDENCE SINCE 1992**

Lynne Noon, OD, FAAO
Diplomate in Low Vision Rehabilitation

Kevin Huff, OD



1830 S. Alma School Road
Suite 131
Mesa, Arizona 85210
480.924.8755

10001 West Bell Road
Suite 115
Sun City, Arizona 85351
623.583.2800

Practice Limited to Low Vision Rehabilitation

Our doctors also see patients at several satellite offices throughout the state of Arizona. Our toll-free number is 866.924.8755

www.ViewFinderLowVision.com

Volunteers Needed:

The VALLEY OF THE SUN UNITED WAY is planning their annual Employee Wellness Fair and would like a few AZOA OD's to participate to answer questions and conduct a demonstration on eye health. The fair is scheduled for June 27th from 9am to noon and will be at the Valley of the Sun United Way office at 1515 East Osborn Road, Phoenix, AZ 85014. They will provide a table, a few chairs for representatives as well as place display items at the fair. If interested in volunteering, please call Myriam Holguin at 602.384.4441 or email her at mholguin@vsuw.org



MIDWESTERN UNIVERSITY ARIZONA COLLEGE OF OPTOMETRY New Positions Announcement

Midwestern University provides undergraduate, graduate, and post graduate education in the health sciences on its campuses in Downers Grove, Illinois and Glendale, Arizona. The University excels by providing an interdisciplinary learning environment for students in a variety of health care disciplines. The Arizona College of Optometry initiated its Doctor of Optometry program in September 2009.

- A. Full-time non-tenure track Binocular Vision & Pediatrics position, and
- B. Full-time non-tenure track clinical faculty position

Review of applications will begin immediately and continue until the positions are filled. Please submit your application packet through Midwestern University's online job board:

1. Visit www.midwestern.edu
2. In the "Jump To" section, select "Employment at MWU"
3. Select "Employment opportunities"
4. Select "Faculty" for job category and click "Search". The online profile should include a letter of application outlining interest in the position (uploaded as an attachment), curriculum vitae (uploaded as an attachment), and the names and contact information of at least three professional references.

Please send any additional questions to:
Donald E. Jarnagin, O.D., Dean, Arizona College of Optometry
Midwestern University, 19555 North 59th Avenue, Glendale, AZ 85308
By Email: djama@midwestern.edu

Midwestern University is an Equal Opportunity / Affirmative Action employer.

Congratulations! To Dr. Marc Bloomenstein and Dr. Lindsay Sicks on their AOA 2012-2013 Committee Appointments made by President-Elect Dr. Ronald L. Hopping.

Dr. Bloomenstein was appointed to serve as a member of the CE Subcommittee whose purpose is to create a diverse, progressive and high quality educational program for Optometry's Meeting.

Dr. Sicks was reappointed to serve as a member of the Faculty Relations Committee whose purpose is to serve as a role model and to increase faculty awareness of the value of AOA membership for both faculty & students. Also work to increase the number of AOA members in both groups and serve as a resource for AOA to share best practices in serving our faculty and student members.



*Arizona Optometric Association Members:
Get your income protection edge*

Several insurance companies can help you protect what's most important-- your ability to work and earn an income with an **Individual Disability Income insurance** policy.

You're eligible to:

- **Purchase up to \$20,000/month¹** in individual disability income benefits*
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Plus, Premier Southwest Planning Group, LLC, understands the many needs of optometrists. That's why we also offer coverage to help you continue saving for retirement if you have a qualifying disability. If you own your own practice, we can help protect that too.

To learn more, contact:

Bruce Weinstein

Premier Southwest Planning Group, LLC

(480) 621-3646

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1 – Premier Southwest Planning Group, LLC, offers participation limits up to \$30,000/month with other disability coverage in force.

2 – Includes 10% Association and 10% Select Occupation Discount for being an optometrist.

* Subject to full underwriting.

On our day off, some of us visited the estuary south of Old Kino to view a large osprey nest, ate clams and oysters at a palapa covered restaurant with a dirt floor, and then visited the Seri Indian village. Since our visit there two years ago, there were improvements of some government housing and the partial pavement of the road. Others enjoyed a relaxing day on the beach, lunch in Old Kino and then spent a couple of hours entering more glasses into the REIMS inventory system.

The total costs for the missions were \$2,585: \$705 for shipping, \$693 for supplies, \$780 for purchase of reading glasses, \$407 for travel. All expenses were paid from VOSH dues, mission fees and donations.

Of course, huge thanks go out to each and every person on the mission for their contributions, dedication, time, talent and hard work! All worked together to make an amazing team!!

Below is a list of everyone who helped us accomplish what we did. A very special thanks goes to all of them for their support and belief in the service our organization provides to people in need. Thank you very much!

Providing prescription glasses, sunglasses, readers and frames:

- ALERT – Arizona Lions Eyeglass Recycling Center (RX glasses and sunglasses)
- Northwest Lions Eyeglass Recycling Center (RX glasses and sunglasses)
- Lions New Jersey (sunglasses)
- Lions Virginia (sunglasses)
- Lions Texas (sunglasses)
- Restoring Vision (readers and sunglasses)
- Lynn Roberts Intl (readers)
- Don Bullock (readers)
- Chuck Weesner (frames)
- Griswold Eye Care (frames and cases)
- Foundations for the Blind (low vision devices)
- Associated Ophthalmologists in Illinois (eye drops)
- National Vision (loan of PediaVision, readers and sunglasses)
- Fresh and Easy (2 cartons of bottled water)

Providing 82 pairs of specially made lenses:

- DBL Labs, St. Cloud, MN
- Precision Optics St. Cloud, MN
- **Robert Mulgrew, O.D. of Tucson**
- Dorine Stuart of Tucson
- **Lincoln Daynes, O.D. and Andy Daynes of Sierra Vista, AZ**
- Pat Kelly of Enterprise, OR

Donations of laptops for use in our REIMS Inventory System:

Read about REIMS at: <http://www.friendsofasaprosar.org/reims.asp>.

- Liz Faulstich, O.D.
- Maginnis Knechtel & McIntyre, CPAs
- Members of the Sun City Vistoso Computer Club: Terry and Ruth McFadden, Pat and Elaine Woods, and Paul Doffing.
- A special thanks to Paul Doffing for wiping clean the laptops, helping with technical issues, and his offer to continue maintaining the performance of our laptops.

David Stacy O.D.
Mission, VOSH Arizona

SPRING CONGRESS SCHEDULE

FRIDAY, MAY 18

12PM-5PM Registration

1PM-5PM **The 5 Practice Building Secrets Every Successful Practice Must Know/Gerber/Pending**

There are literally hundreds of different strategies and techniques you could use to increase your practices' bottom line. The challenge is finding which ones are exactly right for you and knowing exactly when and how to use them. Learn the top five practice building secrets from optometry's leading practice building consultant and get great information you'll use the first day back at your practice!

5PM-7PM Exhibit Hall & VSP Cocktail Reception

7PM Dinner on Own for Attendees

7PM Board/AOA Trustee Dinner

SATURDAY, MAY 19

7AM Registration/Breakfast

8AM-10AM **Physical Diagnostic Testing to Assess Systemic Disease in Optometric Practice Made Easy!/Lonsberry/31955-SD**

The optometric physician needs to be familiar with a variety of physical diagnostic techniques including cranial nerve testing, CNS assessment, sinus cavity evaluation, lymph node inspection, carotid artery auscultation, blood pressure & pulse assessment, and a variety of other techniques. This course will provide an interactive combination of lecture and hands on experience in these areas.

10AM-12PM **New Directions in Glaucoma Care/Wooldridge/32085-GL**

In this time of change in glaucoma care, we will look at some new issues in the diagnosis and management of this complicated disease. What happens to the IOP at night? How effective are the various medications in controlling pressure during sleep? Does blood flow matter? Can we do anything to improve perfusion pressure to the eye? Are all medications the same in their nighttime effect? In this lecture, we will examine the evidence regarding these concerns and apply the new knowledge to the care of our patients.

Pigmentary Glaucoma, There's the Rub/Wooldridge/31775-GL

In this course, we will review the major features of Pigmentary Dispersion Syndrome (PDS) and Pigmentary Glaucoma (PG). Epidemiology, clinical findings, risk of conversion from PDS to PG, medical

management, and laser treatment will be reviewed. Case examples will be used to illustrate the findings and management of these challenging cases.

12PM-2PM Exhibit Hall/Luncheon

2PM-4PM **Lab Testing: The Basics/Lonsberry/32377-SD**

The following interactive presentation will explore the various lab testing used in the diagnosis of systemic conditions that have associated manifestations in the eye and ocular structures. Common ocular conditions and the associated systemic diseases will be reviewed with an emphasis on what tests should be ordered and what the optometric physician should know once the results are back.

4PM-6PM AZOA Business/Membership Meeting

6PM-8PM Comedy Dinner/AZOA Awards Presentations

This year's dinner entertainment will be provided by the humor expert Robert Mac! Robert Mac's award-winning comedy is smart, subtle, and silly. Not too smart and not too subtle, but occasionally a bit more silly than you'd expect. Please join us for dinner and show that is sure to tickle your funny bone.

8PM New President's Reception-
President's Suite (Everyone welcome)

SUNDAY, MAY 20

7AM Registration/Breakfast

8AM-10AM **Glaucoma or Neuro? You Make the Call!Wooldridge/28037-NO**

In this symposium, an optometrist will present several patients with optic nerve damage and/or visual field loss to a glaucoma specialist and neuro-ophthalmologist for their respective opinions on diagnosis, work-up and management. Key diagnostic pearls that help distinguish neurologic disease from glaucoma will be covered. Indications for a neurological work-up and what tests should be performed when evaluating patients with optic atrophy will be discussed.

10AM-12PM **Resident Grand Rounds/Nguyen, Clausen, Ratra, and Samson/Pending**

Four unique cases will be presented by four Residents at the Southern Arizona VA Health Care System in Tucson, AZ:

- *The use of microperimetry (Nidek MP-1) to aide in the low vision treatment plan.*
- *Microperimetry results of fresh & resolved cotton wool spots in a patient using Peginterferon Alpha for the treatment of Hepatitis C virus .*
- *Diagnostic challenges in Optic Disc Edema*
- *Primary empty sella leads to diagnosis of Pseudotumor Cerebri.*

2012 SPRING CONGRESS REGISTRATION

Name: _____

OE Tracker #: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Additional Guests: _____

PACKAGE INFORMATION:

Complete Package: (All CE and Meals Included)

Optometrist

Student

Daily Rate (Includes all meals offered for the day(s) selected.)

Fri May 18

Sat May 19

Sun May 20

Received <i>Before</i> 5/1		Received <i>After</i> 5/1	
Member	Non-Member	Member	Non-Member
\$425	\$525	\$495	\$595
\$20	\$20	\$20	\$20
\$200	\$250	\$225	\$275
\$250	\$290	\$275	\$290
\$200	\$250	\$225	\$275

Individual Guest/Spouse Meals

- Saturday Continental Breakfast \$35 x _____ = \$ _____
- Saturday Luncheon \$45 x _____ = \$ _____
- Saturday Awards Dinner \$50 x _____ = \$ _____
- Sunday Continental Breakfast \$35 x _____ = \$ _____

Payment Information

Enclosed is my check payable to the AZOA in the amount of \$ _____

Please charge my credit card: Visa Mastercard American Express Discover

Card #: _____ Exp. Date: _____ V-Code: _____ Zip: _____ Amt: _____

Mail Completed Form to:
 Arizona Optometric Association
 1702 E Highland Avenue, #213
 Phoenix, AZ 85016

OR Fax Completed Form to: (602) 264-6356
QUESTIONS? Call us at: (602) 279-0055

NOTE - TO RECEIVE EARLY REGISTRATION RATE: Registrations must be received on or before May 1, 2012.
CANCELLATION POLICY: All cancellations must be in writing. In order to receive a refund of 100% of the registration fee (less a \$25 cancellation fee), cancellations must be received prior to 5/11/2012. No refunds after that date.

Arizona Optometric Association

1702 E Highland Avenue, #213, Phoenix, AZ 85016

Ph: (602) 279-0055 Toll-Free: (800) 346-2020

Fax: (602) 264-6356 Email: azoa@azoa.org

www.azoa.org

SAVE THE DATE FOR 2012 SPRING CONGRESS!
MAY 18-20, 2012



HILTON TUCSON EL CONQUISTADOR GOLF & TENNIS RESORT
10000 N. ORACLE RD. TUCSON, AZ 85704

ROOM RATE: \$129 SINGLE/DOUBLE FOR RESERVATIONS: 1-800-325-7832